

FRANCHISE PARTNERS INVITED



Bharat ki
कमाई की दुकान

NO.
#1

GROCERY MART

SUPER MART

MEGA MART



खोलें अपनी खुद की
सफलता की दुकान!



NV
SUPER MART
ALL NEEDS UNDER ONE ROOF

NV SUPER MART SALES & MARKETING PVT. LTD.

OUR SEGMENT



RETAIL CHAIN STORE ,
E-COMMERCE & B2B / B2C
PLATFORM

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WAREHOUSE CHAIN

www.nvsupermart.in



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& MARKETING

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DIGITAL SERVICES

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HAND MADE PICKLES

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MIAS FASHION

www.nutrivedika.com



SALE, BUY, RENT,
P.G. , PLOT, COMMERCIAL

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AAPKA KANOONI SALHAKAR

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INDIA

www.collegesarathi.foundation



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NV AGRO CARE AGRICULTURE
SEGMENT

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NV SHOPPE

AWARDS & MILESTONES



**INDIA'S FASTEST
GROWING GROCERY
RETAIL STORES
AWARD - 2021**



**SPOTLIGHT
AWARD - 2022**



**GLOBAL BUSINESS
ACHIEVERS AWARD
- 2023**



ALL LEADING BRANDS AVAILABLE

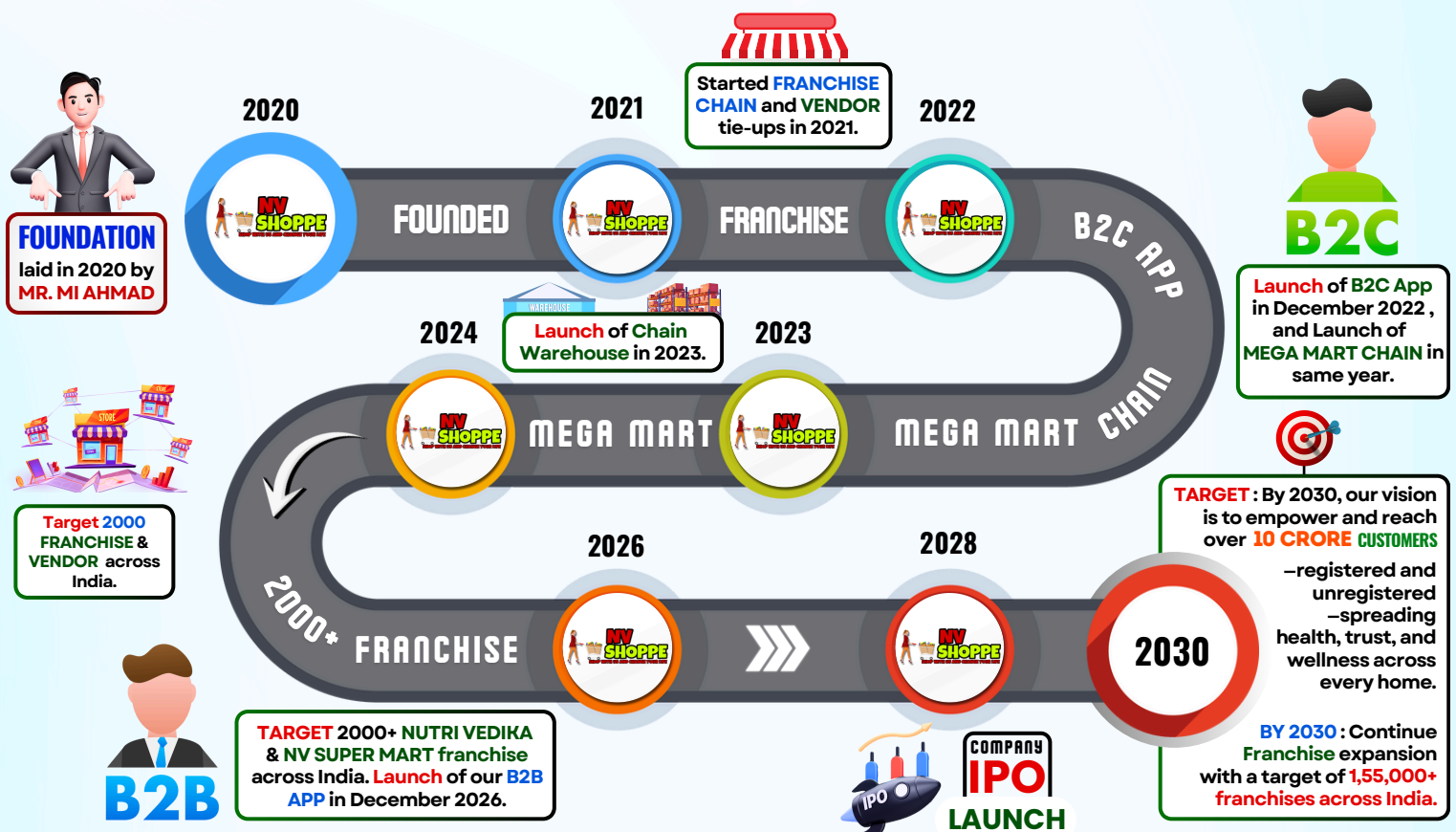


VISION & MISSION



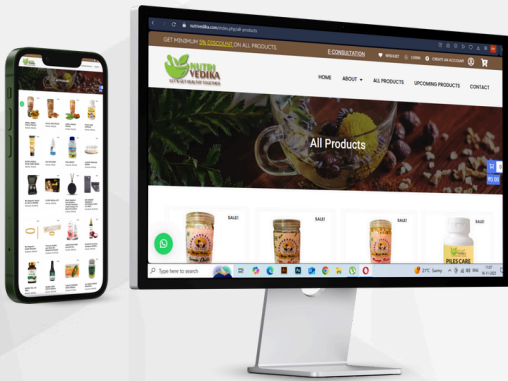
NV SHOPPE is one of India's fastest-growing Online & Offline Retailers, driven by the vision to "Make Lives Better." With an expanding network of 300+ stores, a powerful Vendor App, and an innovative Franchise Model, we aim to reach 10+ crore users across Pan India. Now entering the Modern Trade & Retail sector, NV SHOPPE delivers quality products at the lowest prices. Through our Direct Selling model, members earn attractive profit shares, while our strong online and offline presence ensures doorstep delivery nationwide. Our mission is to offer quality, variety, and value, creating a better everyday life experience in India and beyond.

OUR MILESTONES & ROAD MAP



NV SUPERMART BUSINESS MODEL

We are available both
online and offline.



E-COMMERCE MARKETPLACE

HYPER TRADE MARKET

DISTRIBUTOR BENEFITS :

We serve multiple business segments across India through a streamlined membership-based system. Retailers, shop owners, hotels, restaurants, cafés, sweet shops, caterers, societies, trusts, professional businesses or firms, and small to medium business owners.

Buy Groceries Product Online.



**FAST
DELIVERY**

**NOW
DELIVERING TO
YOUR HOME.**



www.nvsupermart.in

FRANCHISE MODEL

MINI MART MODEL (300 - 400 SQFT.)

Interior Investment approx.	7 - 8 Lakhs
Minimum Area req.	300 Sq.ft.
Stock Investment approx.	5 - 6 Lakhs
ROI TAT	1.5 - 2 Years
Operational Cost -	Rent , 2 Manpower, Electricity
Time Required for setup	20 - 25 Days
Total Investment Req.	12 - 14 Lakhs

INCLUDING

- Branded System With Touch Panel
- UPS Branded
- POS Printer
- Barcode Scanner
- Wall Rack
- Central Rack
- Weighing Machine
- Basket
- Drum
- Digital Cash Counter
- Software & Application Charges
- Supporting Staff & Service Charges
- Promotion Offline & Online Along
- Branding (Inner & Outer, Lighting Board etc)
- Two T-shirts for staff
- Billing Roll
- Carry Bag (Printed)

SUPER MARKET FRANCHISE MODEL (900 - 1000 SQFT.)

Interior Investment approx.	10 - 12 Lakhs
Minimum Area req.	900 Sq.ft.
Stock Investment approx.	10 - 12 Lakhs
ROI TAT	1.5 - 2 Years
Operational Cost -	Rent , 3 Manpower, Electricity
Time Required for setup	20 - 25 Days
Total Investment Req.	20 - 22 Lakhs

MEGA MART FRANCHISE MODEL (3000 - 3500 SQFT.)

Interior Investment approx.	As Per Area
Minimum Area req.	3000 Sq.ft.
Stock Investment approx.	As Per Area Interior
ROI TAT	1.5 - 2 Years
Operational Cost -	Rent, 5-10 Mans Power, Electricity
Time Required for setup	20 - 25 Days
Total Investment Req.	40 - 50 Lakhs +

Fast Pan-India Supply Chain

HOW TO START ?



USP OF NV SUPERMART FRANCHISE

- All Leading Brands Under One Roof
- Grocery + Wellness Combo Store
- Ready-to-Run Business Model
- Strong Supply Chain Support
- Proven Retail System
- High Margin Products
- Smart Supermart Concept
- End-to-End Franchise Support
- Trusted Quality, Trusted Brand
- Fast-Moving Daily Essentials
- Exclusive Area Rights
- Scalable Store Formats
- Ideal for First-Time Entrepreneurs

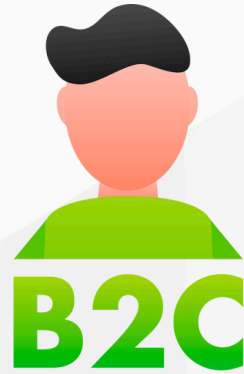
HOW TO GET MORE CUSTOMERS

With the Unique Business Model of NV Shoppe You will Get Customers Support in 3 Exclusive Ways

- ✓ Walk In Customers
- ✓ Company Prime Customers
- ✓ Online Customers



NV SUPER MART



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Wholesale Price Retail Smile



GROCERY WAREHOUSE – B2B | B2C SOLUTIONS

"Delivering Bulk Savings & Everyday Smiles"

5000+ sq. ft. Modern Automated Facility

KEY COMPONENTS

- 1 Large Capacity – 5000+ sq. ft. storage area
- Fully Automated Systems – Inventory & billing automation
- B2B & B2C Ready – Wholesale + Retail supply chain
- Pan-India Logistics Network – Fast & reliable delivery
- Quality Control – Fresh & authentic grocery items



Transportation



Warehousing



Inventory Management



Order Fulfillment

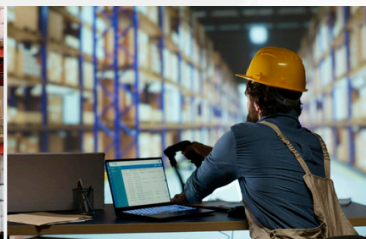
WAREHOUSE DISTRIBUTION PROCESS



SUPPLIER



WAREHOUSE



DISTRIBUTION CENTER



END CUSTOMER

INFRASTRUCTURE & COST BREAKDOWN

COMPONENT	DETAILS	ESTIMATED COST (INR)
Land Lease/Ownership Civil Work	Urban outskirts, 10000sq.ft.	₹ 6,00,000
Racking & Shelving	Flooring, Walls, Fireproofing	₹ 50,00,00
Automation Systems Cold Storage (optional)	Heavy-duty racks	₹ 20,00,000
Office Setup	Conveyor belts, pick-pack systems	₹ 10,00,000
Lighting & Ventilation	For perishable goods	₹ 6,00,00,00
Security Systems	Admin room, furnishings	₹ 5,00,000
Total Infrastructure Cost	LED lighting, HVAC	₹ 8,00,000
	CCTV, access control	₹ 70,00,000

INVENTORY CATEGORIES

- Staples (Rice, Wheat, Pulses)
- Dairy Products
- Packaged Foods
- Beverages
- Fresh Produce
- Household & Cleaning
- Personal Care



PROFIT & MARGIN BY CATEGORY

Category	Inventory Value (₹)	Distributors Profit %	Retailers Margin %
Staples	50 lakh	6%	15%
Dairy Products	30 lakh	5%	14%
Packaged Foods	50 lakh	6%	17%
Beverages	30 lakh	5%	25%
Personal care	50 lakh	15%	25%
Household & Care	70 lakh	10%	35%

FMCG Inventory Cost Breakdown :

Total Inventory Cost: ₹ 2.8 Crore (Estimate)

- Beverages (Soft Drinks , Juices) : 20%
- Personal Care (Soaps, Shampoos) : 25%
- Packaged Foods (Snacks, Biscuits) : 30%
- Household Care (Detergents, Cleaners) : 15%
- Others (Spices, Chocolates, etc.) : 10%



Brand-wise Inventory Cost & Profit Margins

Brand	Inventory Cost (₹)	Estimated Profit Margin (%)
Nestle	₹ 30 Lakhs	22%
Hindustan Unilever	₹ 35 Lakhs	20%
Dabur	₹ 20 Lakhs	18%
ITC	₹ 15 Lakhs	17%
P&G	₹ 25 Lakhs	25%
Others	₹ 50 Lakhs	15% (average)

Profit & Margin Summary :

- Total Inventory Cost: ₹2.8 Crore
- Projected Revenue: ₹2.24 Crore
- Estimated Gross Profit: ₹56 Lakhs (20% margin approx.)
- High-Margin Brands: HUL, DABUR, P & G Patanjali
- Nestle, ITC, and more brands



ROI & Investment Breakdown :

- Total Investment: ₹3.5Crore.
- Inventory Cost: ₹2.80 Crore.
- Setup Cost: ₹70 lakh.
- Expected ROI: 18-20% annually.
- Payback Period: 3 to 5 years.

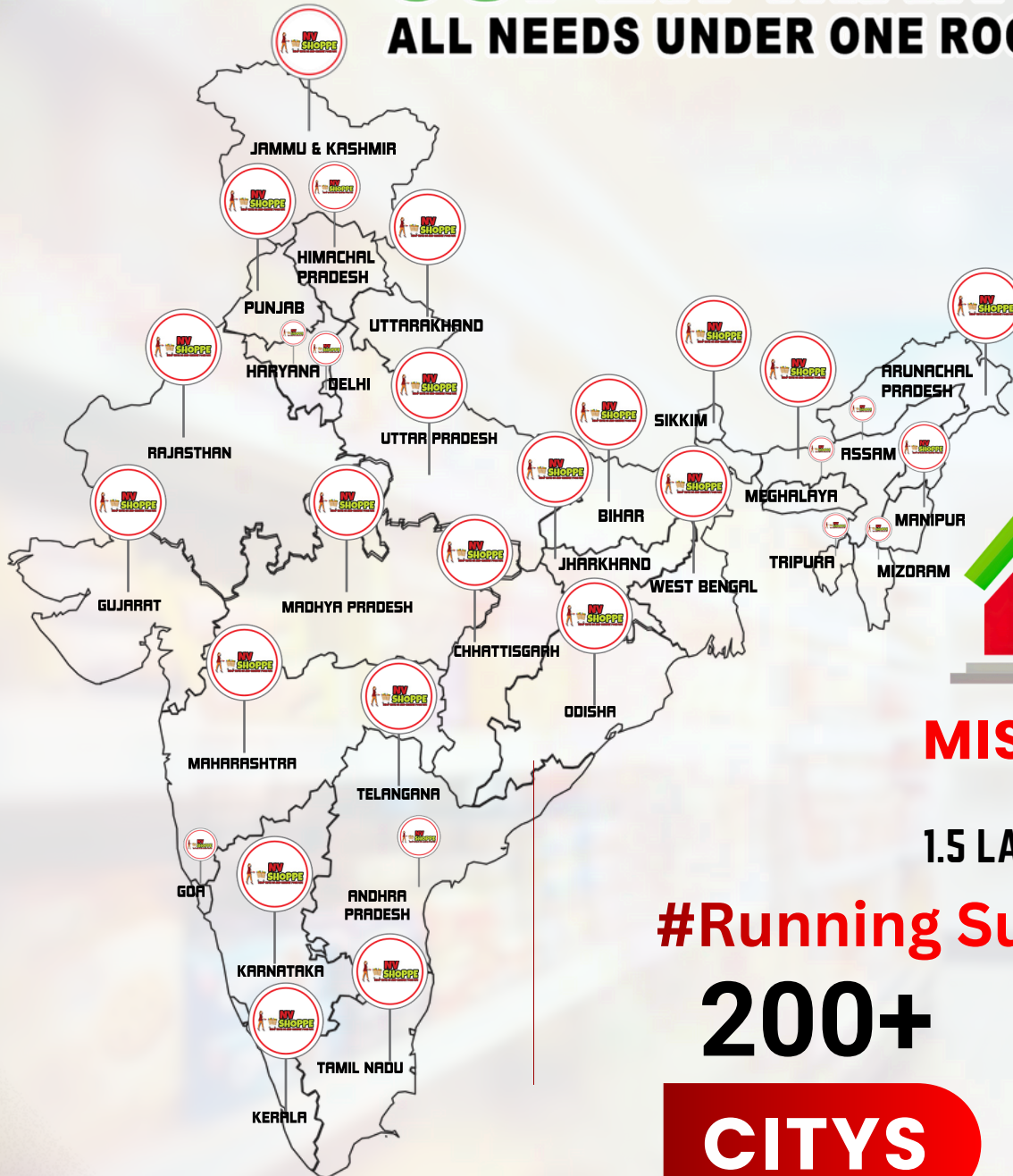


FRANCHISE PARTNERS INVITED



NV SUPER MART

ALL NEEDS UNDER ONE ROOF



MISSION 2030

**PAN INDIA
1.5 LAKHS + FRANCHISE**

#Running Successfully

200+

CITYS

300+

STORE

**FOR ANY FRANCHISING RELATED
QUERIES, CONTACT US AT:**

Toll Free No : 1800 309 0509

Team Helpline No : +91 96549 39353



www.nvsupermart.in